

FIGURE 1

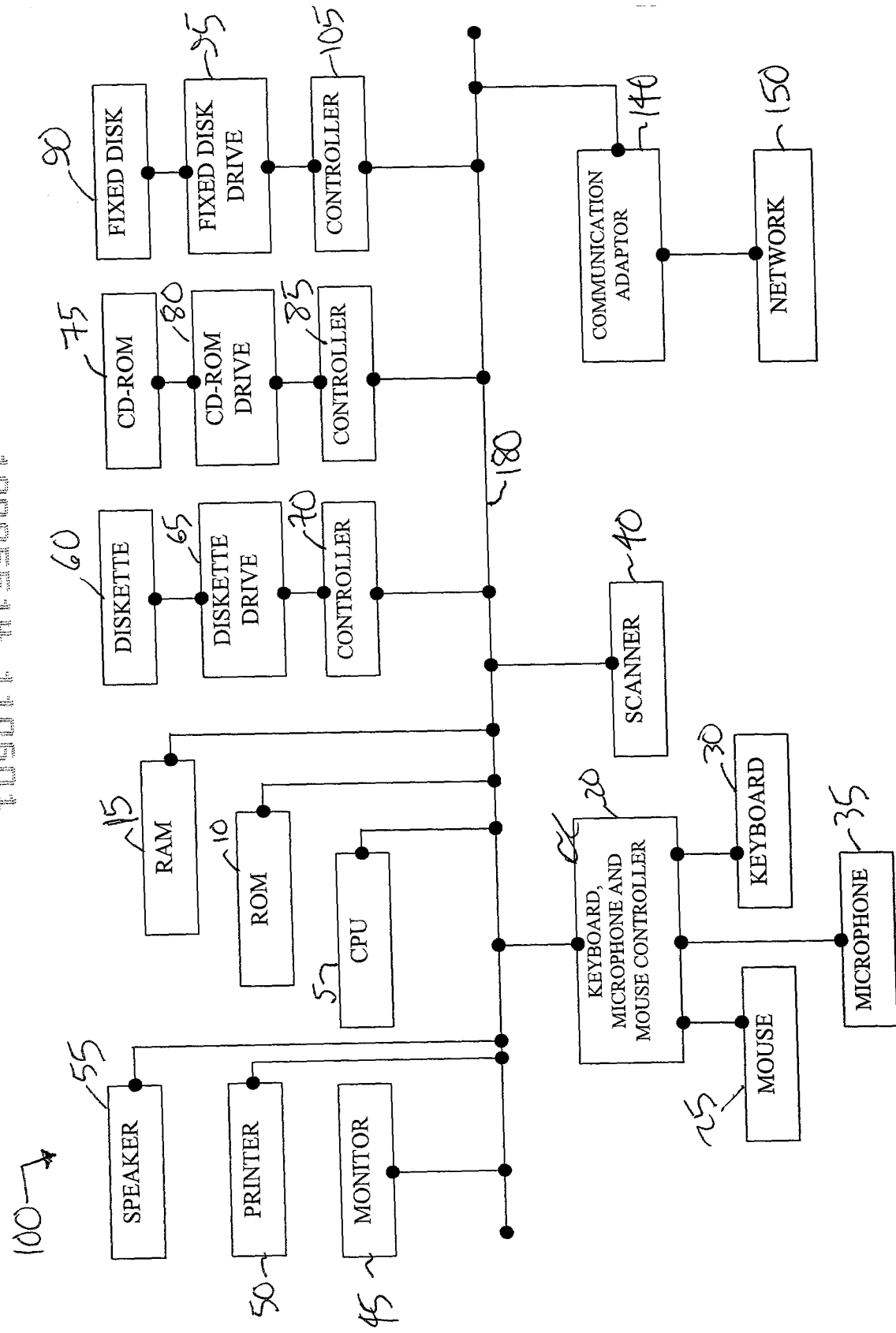


FIGURE 1

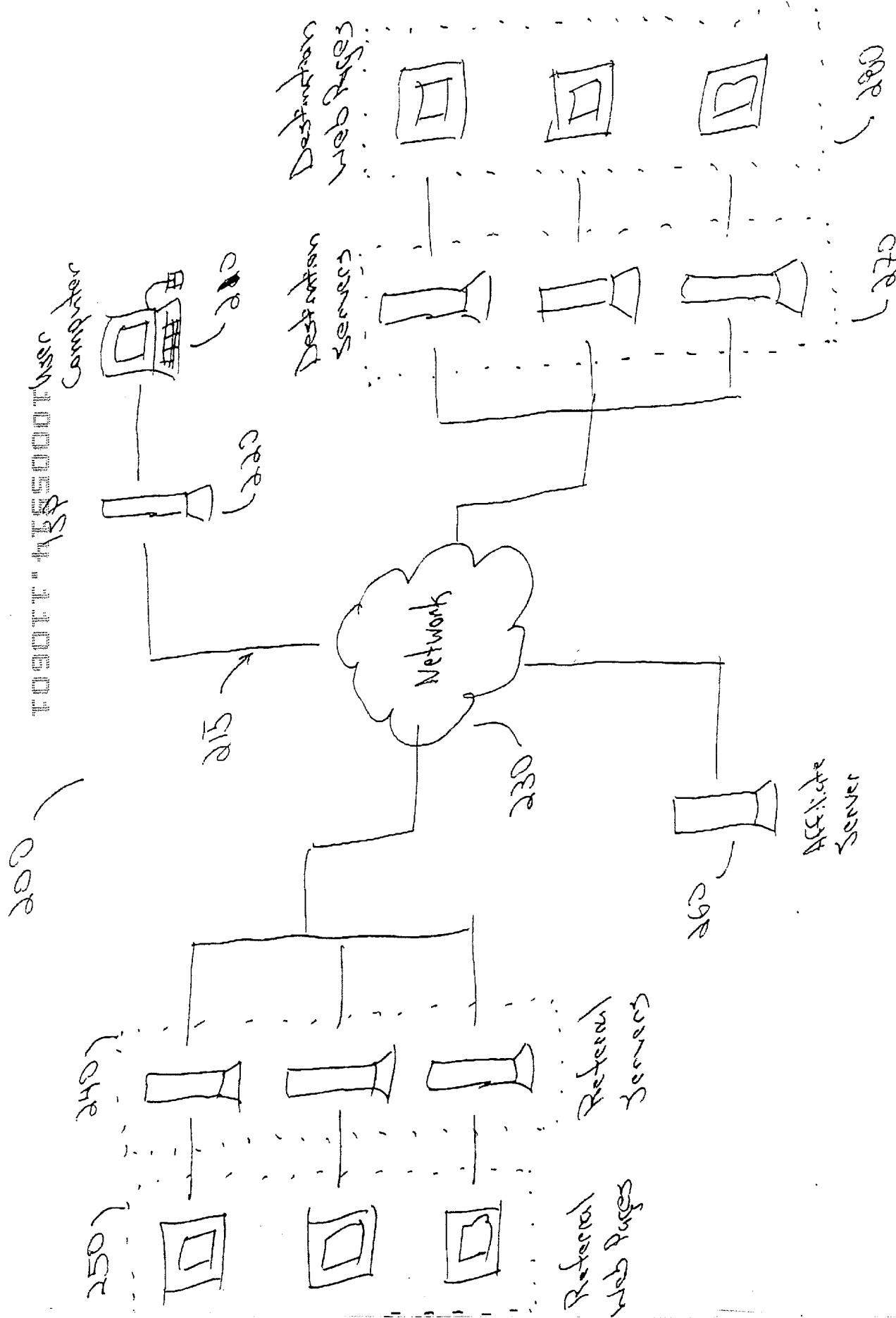


Figure 2

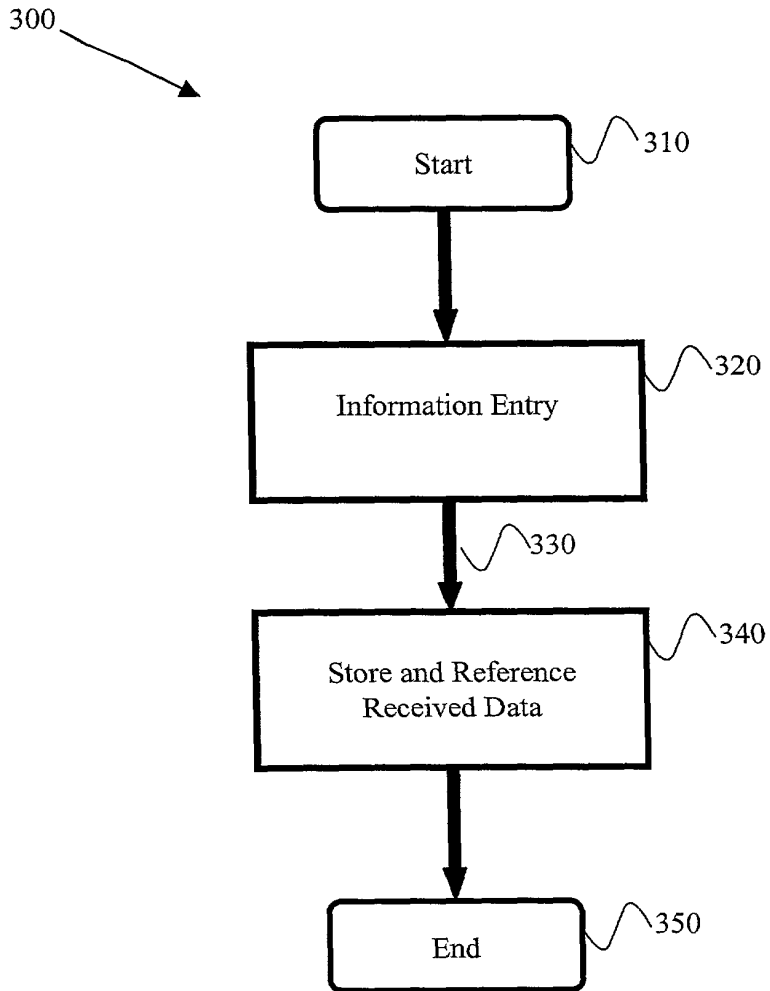


FIGURE 3

```
<FORM method=post action="http://www.football-usa.com/cgi-bin/subscribe.cgi">
<INPUT name=affiliate type=hidden value="100420">
<INPUT name=email value="enter your e-mail here">
<INPUT type=submit value="click to subscribe">
</FORM>
```

100420-100420

FIGURE 4
SAMPLE HTML FORM CODE
FOR IMPLEMENTATION OF EMAIL SUBMIT BOX

EMAIL ADDRESS	REFERRING AFFILIATE
gretta@hotmail.com	100420
john@myemail.com	100021
amy@aol.com	103027
mike@att.com	100544
jim@hotmail.com	109841
mark@msn.com	100888
tim@juno.com	106451
mary@email.com	100321
fred@mail.com	104747
jane@home.com	105632
rick@athome.com	100045

1000544 10661
T090T"4T500T

FIGURE 5A
SAMPLE DATABASE STRUCTURE

EMAIL ADDRESS	REF. AFFILIATE	FAVORITE TEAM	NAME
gretta@hotmail.com	100420	Redskins	Gretta Lee
john@myemail.com	100021	Saints	John Smith
amy@aol.com	103027	Raiders	Amy Thompson
mike@att.com	100544	Colts	Mike Ford
jim@hotmail.com	109841	Rams	Jim Redman
mark@msn.com	100888	Broncos	Mark Markson
tim@juno.com	106451	49ers	Tim Topper
mary@email.com	100321	Vikings	Mary Jade
fred@mail.com	104747	Cowboys	Fred Jones
jane@home.com	105632	Redskins	Jane Sed
rick@athome.com	100045	Lions	Rick Jameson

10005514-110601

FIGURE 5B
 SAMPLE DATABASE STRUCTURE

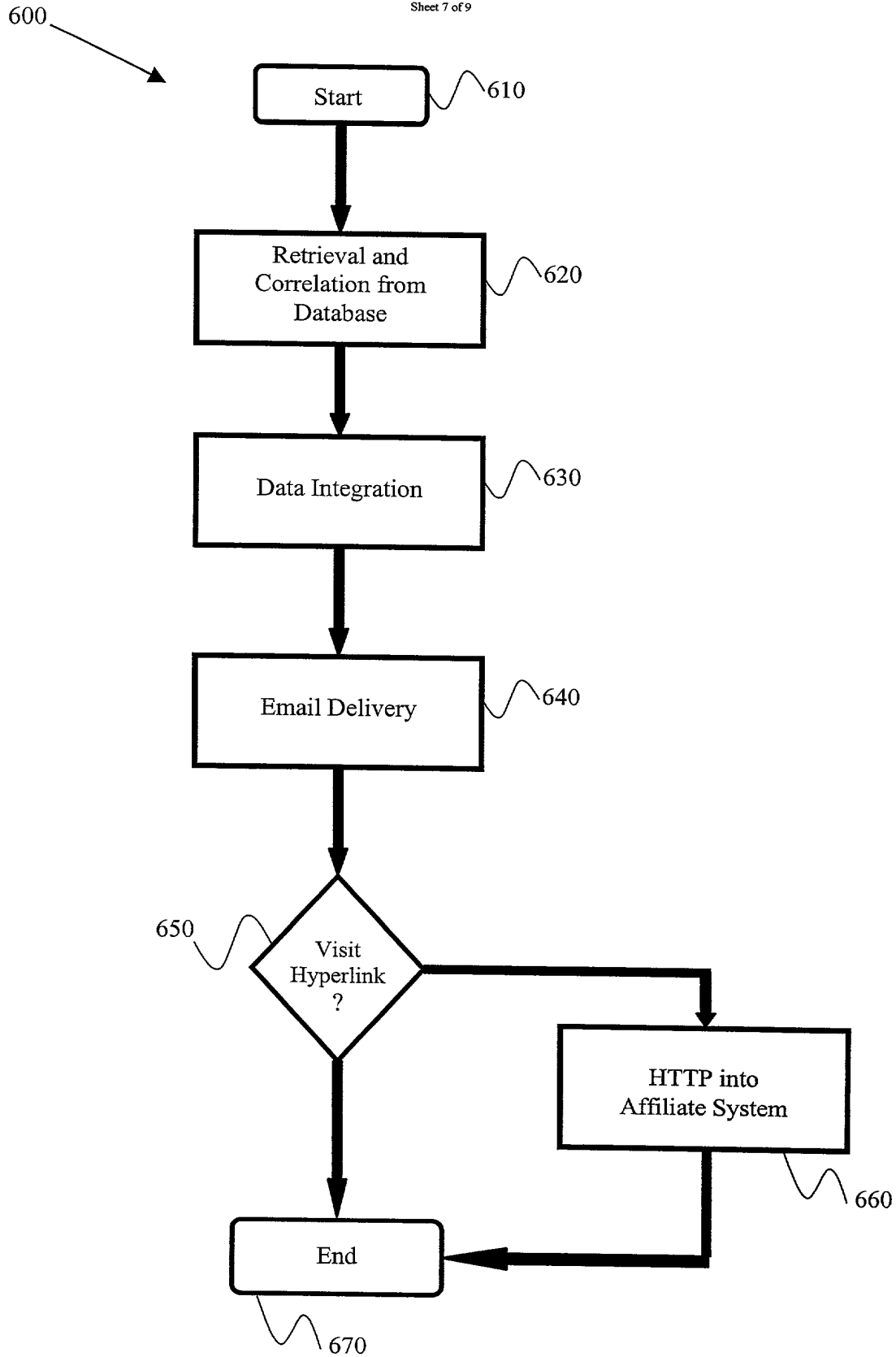


FIGURE 6

To: gretta@hotmail.com
From: newsletter@football-usa.com
Subject: Football-USA Week 10 Newsletter

Welcome Gretta!

It's going to be an exciting weekend of football with key divisional matchups as the top teams position themselves for the playoffs.

So be sure to visit the Football-USA web site to preview all the games and check in on the latest injuries:

<http://www.football-usa.com/cgi/go.cgi?id=100420&page=preview>

Week 9 Helmet Giveaway!

Congratulations to Rick Jameson ... Rick will receive an authentic Lions helmet from our online store.

Remember there is a new winner every week ... and every subscriber has a chance to win! Look for your name next week ... it could be you!

Weekly Injury Report:

<http://www.football-usa.com/cgi/go.cgi?id=100420&page=injury>

Latest Standings:

<http://www.football-usa.com/cgi/go.cgi?id=100420&page=standings>

The Redskins pulled out an exciting win last weekend to move their record to 5-2, but this weekend promises to be a much tougher game as they battle the Superbowl champion Rams. But the Rams will be playing without their all-pro wide receiver J.T. Jones.

Make Sure TO Keep Up With The Latest Redskins News:

<http://www.football-usa.com/cgi/go.cgi?id=100420&page=redskins>

Special Deal On Redskins Authentic Jerseys:

<http://www.football-usa.com/cgi/shopping.cgi?id=100420&team=redskins&page=special>

Authentic Team Merchandise:

<http://www.football-usa.com/cgi/shopping.cgi?id=100420&page=teams>

Thanks For Making Football-USA Your Football Headquarters!!!

See You Next Week!

To unsubscribe from this newsletter at any time, click the link below:

<http://www.football-usa.com/cgi/go.cgi?id=100420&page=unsubscribe&email=gretta@hotmail.com>

FIGURE 7
SAMPLE NEWSLETTER

FOOTBALL-USA.COM

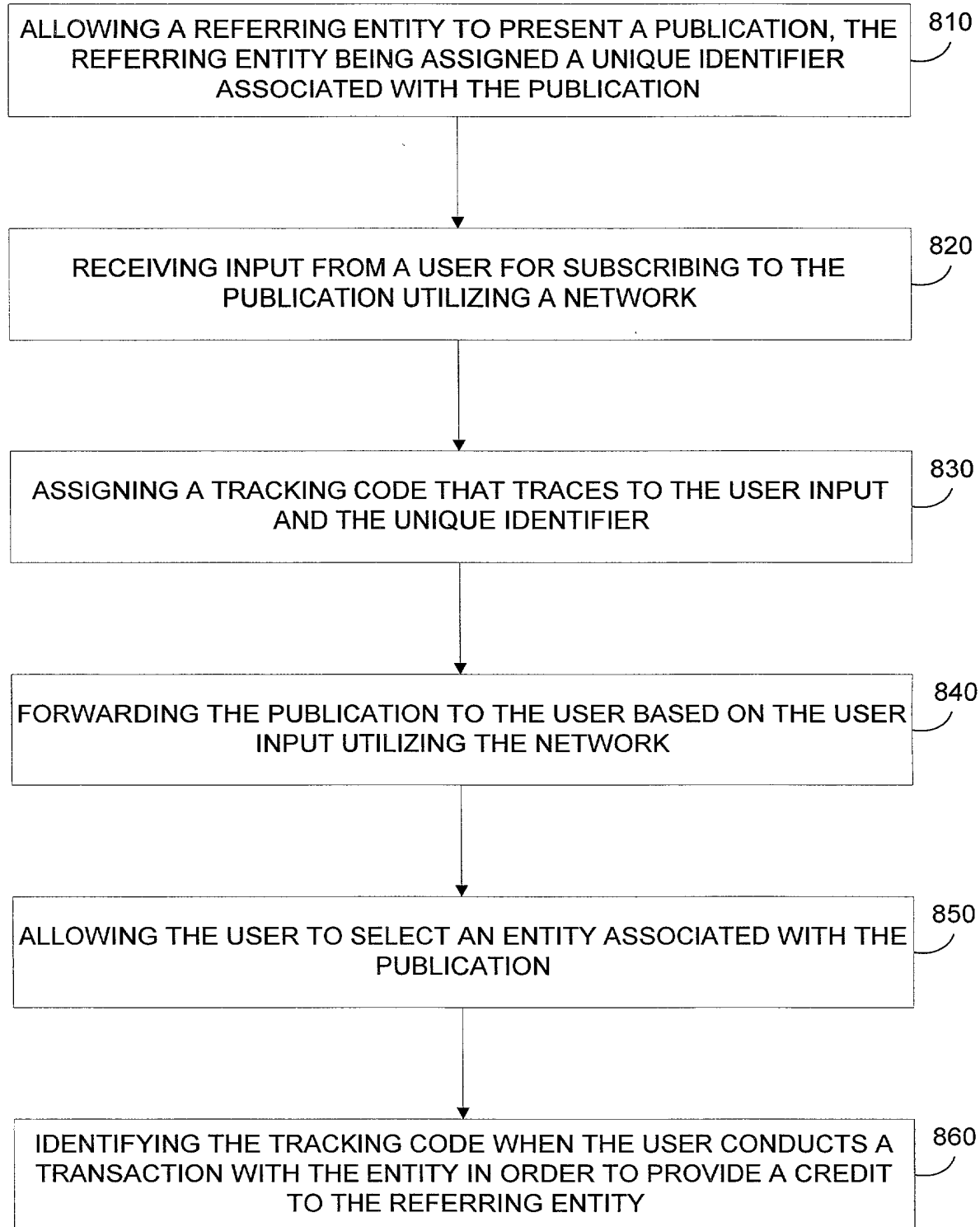


FIGURE 8